

MEET YOUR
BUSINESS ADVISOR

Fernanda Ferrari

"HELPING BUSINESSES GROW AND SUCCEED"



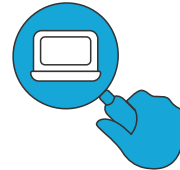
ABOUT ME



I'm a bilingual English/Portuguese Business Advisor, entrepreneur, and digital marketing professional passionate about helping small businesses grow with confidence.

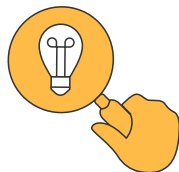
Through one-on-one advising, education, and resource connections, I help entrepreneurs navigate challenges, strengthen their businesses, and build long-term success using strategic guidance, communication, creativity, and real-world business experience.

MY BACKGROUND



I have over 10 years of experience in digital marketing, branding, business development, and community outreach. At CEDF, I support Connecticut entrepreneurs through advising, workshops, financial education, and access to capital. I specialize in marketing strategy, business growth, community engagement, communications, and helping small businesses build sustainable, long-term success.

HOW I CAN HELP



- Business planning and growth strategy
- Marketing and digital presence guidance
- Branding and visibility support
- Access to capital and lending preparation
- Financial education and business resources
- One-on-one business advising

I'M QUALIFIED TO HELP YOU IN MANAGEMENT, MARKETING AND FINANCE TOPICS. MY EXPERIENCE REACHES ACROSS A RANGE OF BUSINESS TYPES BECAUSE BUSINESS FUNDAMENTALS TRANSCEND SPECIFIC INDUSTRIES.

ENTREPRENEUR AT HEART



Outside my role at CEDF, I founded F3 Digital Marketing, helping businesses grow through strategic marketing and communication. I understand the challenges business owners face and am passionate about helping them feel supported, confident, and equipped to build sustainable, long-term success.

I'M EXCITED TO WORK WITH YOU AND HELP TURN YOUR BUSINESS GOALS INTO REALITY!

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